

# Writing User Stories



**It's Not as Hard  
as You Think**

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 ASP.NET MVC

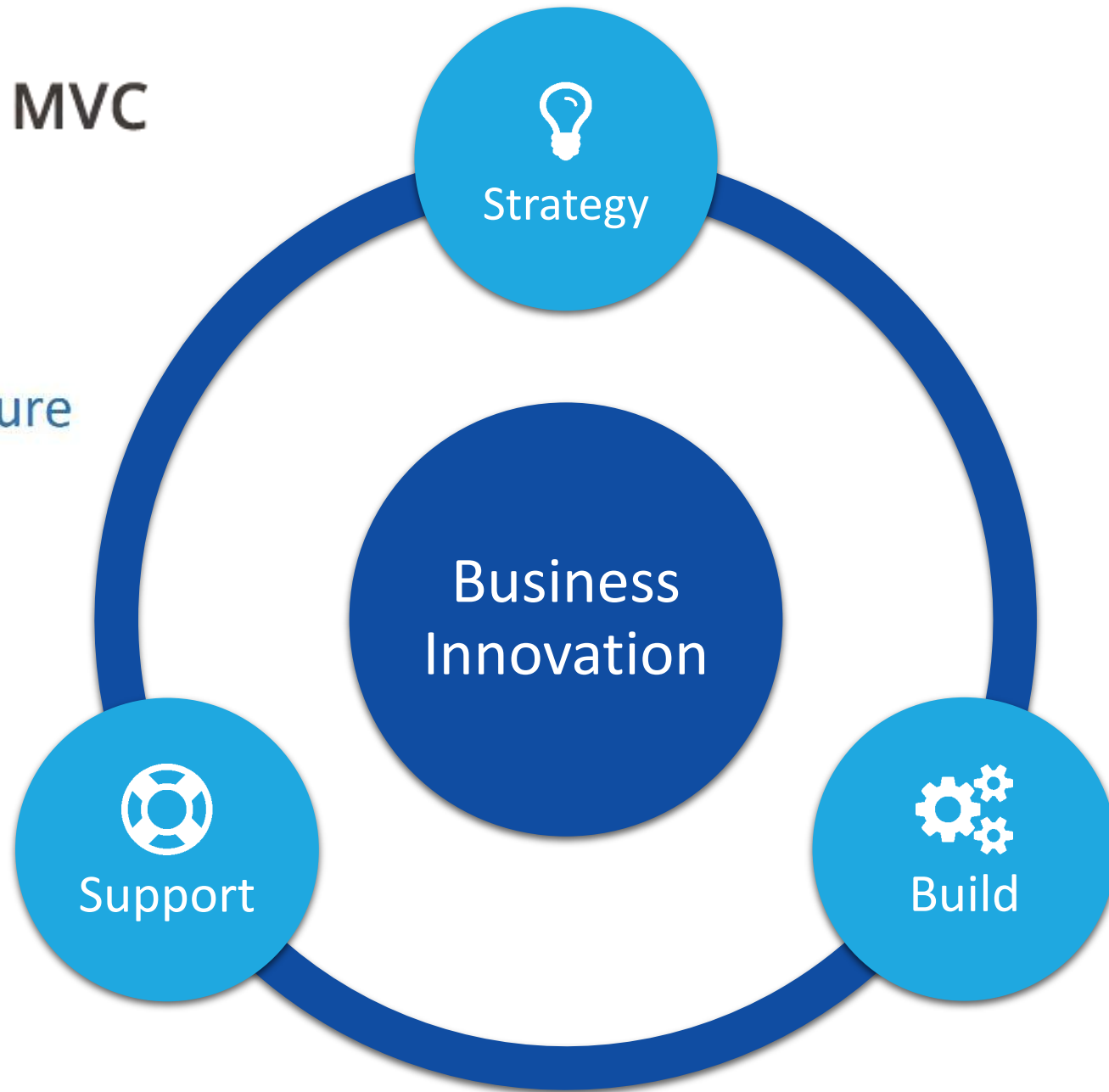
 ANGULARJS  
by Google

 Microsoft Azure

 Xamarin

 iOS  ANDROID

 Windows Phone





**30+ years**

Software development experience



**200+**

Software and quality assurance engineers



**5**

Development centers  
(US and Eastern Europe)



**3,300 hours**

Typical project effort



**6 months**

Typical project duration



**\$500,000**

Typical project value



**480%**

3 year revenue growth

**114%**

1 year revenue growth



**+20%**

Net income

# What's a User Story?

“User stories are part of an agile approach that helps shift the focus from writing about requirements to talking about them.

All agile user stories include a written sentence...and, more importantly, a series of conversations about the desired functionality.”

- Mike Cohn

# The Sentence

Who



What



As a Shopper I want a gift registry so I can share what I want with friends and family

Why



# The Conversation

- I can create one or more gift registries
- I can add a product to a registry
- I can specify a quantity desired
- I can view my registry
- I can share my registry with friends and family
- I can remove products from my registry
- I can rename my registry

**“Acceptance Criteria”**

# Supporting Information

Flowcharts

Calculations

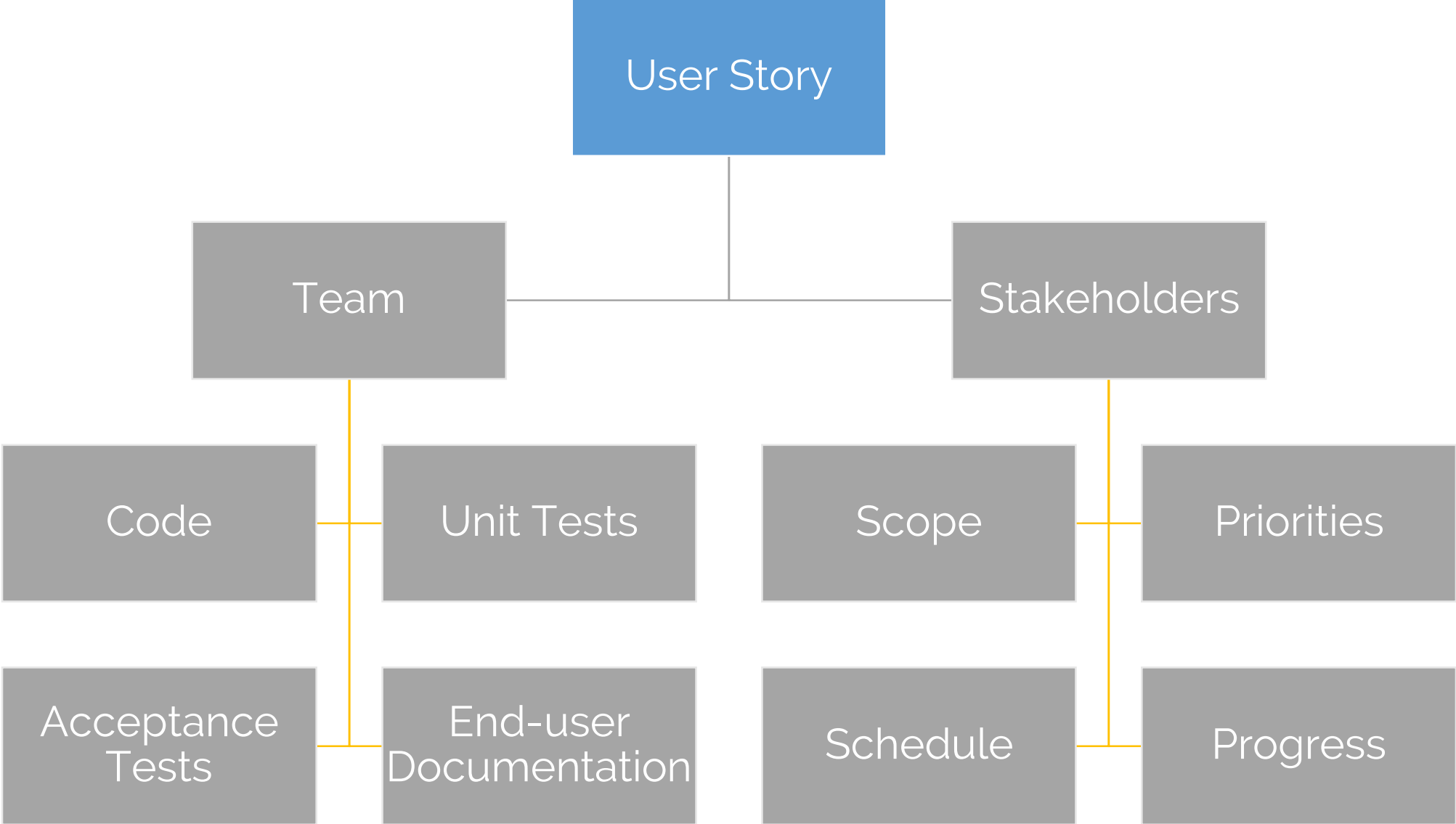
UI Mockups

Technical Information

Visual Assets

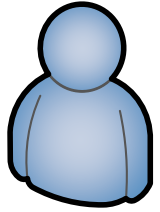
**What the team wants**





# How to Write User Stories

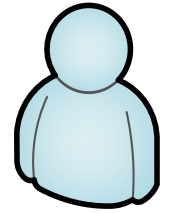
1. Identify user personas
2. What do they care about?
3. Write story titles
4. Write acceptance criteria



Manage catalog items  
Put products on sale  
Adjust pricing

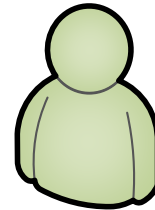
**Catalog  
Manager**

Shop  
View cart  
Checkout  
View past orders  
Cancel order  
Gift registry



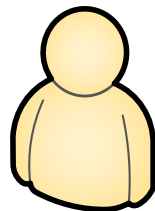
**Shopper**

Print picking report  
Print packing lists  
Ship order

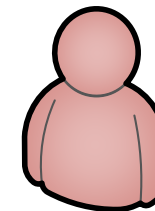


**Shipping  
Clerk**

View sales reports  
Analyze profitability



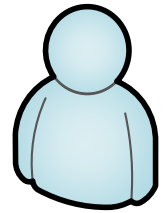
**Financial  
Analyst**



Look up an order  
Process a return  
Cancel order

**Customer  
Support  
Rep**

As a Shopper I want to view a list of products so I can select some to purchase  
As a Shopper I want to view my cart so I can make adjustments prior to checkout  
As a Shopper I want to check out so I can get my products shipped to me  
As a Shopper I want to review my orders so I can see what I've purchased in the past  
As a Shopper I want to cancel an order so I can correct a mistake  
As a Shopper I want a gift registry so I can share what I want with friends and family



**Shopper**

# Acceptance Criteria

As a Shopper I want to check out so I can get my products shipped to me

- I can see the items that I'm purchasing
- I can enter shipping and billing addresses
- I can select a shipment method
- I can see the total shipping cost
- I can see the total cost I'll be charged
- I can see the expected ship and delivery dates
- I can adjust quantities of items in my cart
- I can enter a credit card number
- I can confirm that I'm ready to place my order
- I can see a confirmation that my order was placed
- I receive an e-mail with order details

# What's Next?

- Review user stories with the team
- Estimate relative size
- Split stories
- Enhance acceptance criteria based on feedback
- Add supporting information
- Write new user stories as business conditions evolve

# From Our Blog

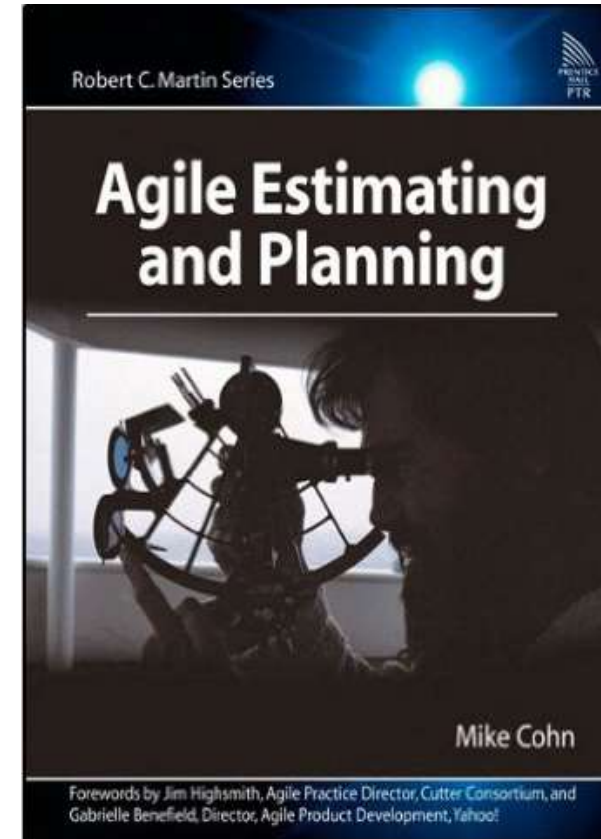
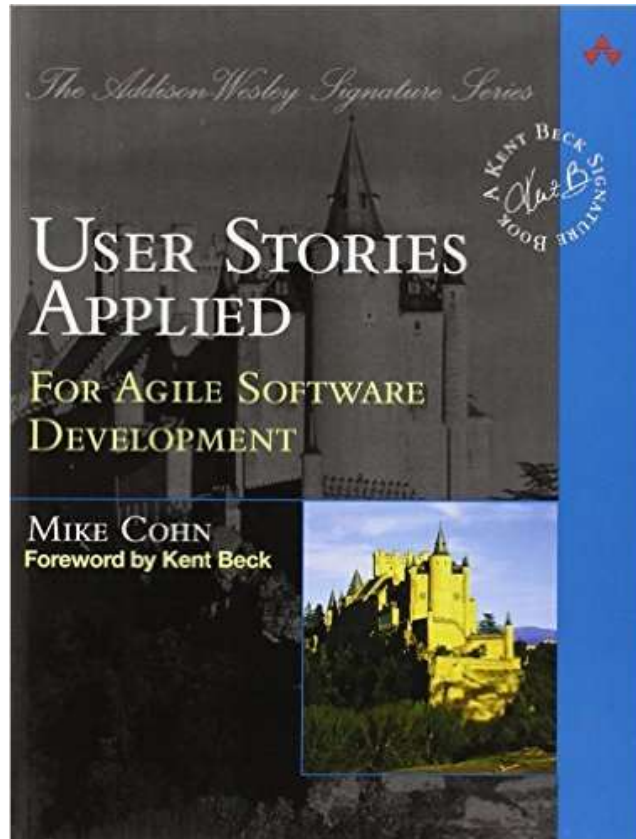
Agile Estimating and Planning  
With User Stories [VIDEO]



Why We Love Agile Estimation (And You Should, Too!)

A Step-by-Step Guide to Software Estimating

# Additional Information



[www.mountangoatsoftware.com/agile/user-stories](http://www.mountangoatsoftware.com/agile/user-stories)





- Short tip every week or two in your inbox
- Not available anywhere else
- Early access to new book

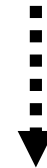
**<http://bit.ly/davescrumtips>**

# Thank You!

Dave Todaro

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