



Risk Management

Presented by:

Jonathan Kipp, CSP
Lecturer, Granite State College

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Are You a Risk Manager?



Risk = Odds

We want to “win” more than we “lose”



Classic Risk Management Model

1. Risk Identification
2. Risk Analysis
3. Risk Responses/Risk Management
4. Risk Management Monitoring



What is Your Tolerance
for Risk?

And why does it matter?



What Defines a
Successful Project?
(hint: 2 factors)



Project Risk Management

Case Study

The Return of Edinburgh's Trams





The Return of Edinburgh's Trams

Project Details

	Proposed	Actual
Completion	2009	2014
Cost	£420m	£1b

The Return of Edinburgh's Trams





The Return of Edinburgh's Trams

Project Details

	Proposed	Actual
Completion	2009	2014
Cost	£420m	£1b
Scope	3 lines	Part of 1 line
Tram Fleet	For 3 lines	For 3 lines



Classic Risk Management Model

1. Risk Identification

- Documentation Reviews
- Brainstorming (Murphy's Law)
- Prior Experience/Experience of Others
- Expert Judgement



Classic Risk Management Model

2. Risk Analysis

- Qualitative
- Quantitative
- Risk Tolerance



Classic Risk Management Model

Why Analyze Identified Risks?

To Try and Determine:

- a. How likely it is to occur (frequency)
- b. The degree of projected impacts (severity)



Classic Risk Management Model

2. Risk Analysis (cont.)

$$\begin{array}{r} \textit{Likelihood of occurrence} \\ \times \quad \textit{Projected impacts} \\ \hline = \quad \textit{Expected loss} \end{array}$$



Classic Risk Management Model

2. Risk Analysis (cont.)

$$\begin{array}{l} \textit{Likelihood of occurrence} \\ \times \quad \textit{Projected impacts} \\ \hline = \quad \textit{Expected outcome} \end{array}$$

(Goal: Set priorities for action)



Classic Risk Management Model

3. Risk Responses/Risk Management Strategies (in order of effectiveness):

- Avoid
- Transfer
- Control



Classic Risk Management Model

4. Risk Management Monitoring

- If the plan is working, understand why
- If the plan is not working, understand why not
... and then fix it!

*Risk management is an ongoing process,
not a single event*



Remember!

- We are all risk managers
- Risk = Odds
- If you can predict it you can prevent it
- Murphy's Law – Expect (and plan for) the worst and hope for the best
- Risk management is an ongoing process, not a single event



Contact Information

Jonathan Kipp, CSP

jonathan.jmk@comcast.net

(603) 493-3533